

Information on the processing of personal data pursuant to Article 13 of the EU General Data Protection Regulation 2016/679 (GDPR)

Controller

The personal data provided by you when registering for the “PRESS”, “TRADE” and “NEWSLETTER” sections of the website cortina.dolomiti.org are managed by **Servizi Ampezzo Unipersonale S.r.l.** (hereinafter Se.Am. S.r.l.), with registered office in Località Sacus 4 – 32043 Cortina d’Ampezzo (BL) – e-mail: privacy@serviziampezzo.it - Tel. +39 0436 4571. Se.Am. S.r.l. is the data controller. In order to contact the company **Società Informatica Territoriale S.r.l.** (hereinafter SIT S.r.l.), with registered office in Via Masi Simonetti 20 – 32100 Belluno – Tel. +39 0437 358013, which is the data protection officer, the e-mail address sit@cert.consorziobimpiave.it can be used, specifying the subject as: “All’attenzione del DPO di Se.Am. S.r.l. (For the attention of the Data Protection Officer of Se.Am. S.r.l.)”

Purpose and categories of the data to be processed

The data (general and contact data) are collected for the following purposes.

1. In order to deal correctly with a request for information sent through the tourism portal of Cortina d’Ampezzo cortina.dolomiti.org and for providing the requested information.
2. In order to send out press releases, press and media kits, other communications, information, photographs and videos.
3. In order to use your mobile number for return calls and to provide any required updates and support promptly.
4. In order to send out newsletters on such subjects as special events, promotional activities, and in general to promote tourism in the Ampezzo area, including the best holiday offers.
5. For profiling in order to devise and inform you of those special offers and services most suited to your own likes, interests and consumption patterns, including by comparing these personal data with other information gathered through the profiling cookies you have accepted, in particular by tracing the pages visited by you on the website cortina.dolomiti.org and your use of the links provided in newsletters.

Provision of such data is optional and you may therefore decide not to proceed with it. In all circumstances consent to the processing of your personal data may be revoked at any time and this will result in interruption of the services you have requested or approved. It is your right to revoke your consent at any time without prejudice to the legitimacy of data processing based on consent given prior to revocation. The data are processed both by ICT and remotely.

Recipients of the data collected

In addition to personnel and consultants, including external consultants, of Se.Am. S.r.l. the data may be disclosed to external parties, in order for those data to be processed on our behalf by such service providers as web agencies, platforms for the dispatch of newsletters, forwarding agents etc.

Storage and overseas transfer of the personal data

Personal data are managed and stored in clouds and on servers located within the European Union and that are owned by and/or made available to the data controller and/or third-party companies duly appointed as data processors. The data may be transferred overseas if the way the company is organized makes this necessary. In this situation all the provisions and precautions set out in EU Regulation 2016/679 (Article 44 and following) will be complied with.

Storage period for the personal data

The data will be stored without a pre-set date for their erasure. In all circumstances they will be erased if your consent is revoked.

Rights

The following rights may be exercised with regard to the data provided.

- **Right of access** – in order to confirm whether or not the personal data concerning you are being processed and, if they are, to receive information about the purpose for which they are being processed, the categories of the personal data being processed and their storage period, and any recipients to which the data may be disclosed (Article 15 of GDPR).
- **The right to rectification** – in order to obtain, without any unjustified delay, rectification of any inaccurate data concerning you and the completion of any incomplete personal data (Article 16 of GDPR).
- **The right to erasure** - in order to obtain, without any unjustified delay, erasure of the personal data concerning you, in the situations provided for by Article 17 of GDPR.
- **The right to restriction of processing** – in order to obtain from the joint controllers restriction of processing in the situations provided for by Article 18 of GDPR.
- **The right to data portability** – in order to receive the personal data concerning you and which you have provided to joint controllers, in a structured, commonly used and machine-readable format and to transmit those data to another controller without hindrance, in the situations provided for by Article 20 of GDPR.
- **The right to object** – in order to object to the processing of the personal data concerning you, unless there exist compelling legitimate grounds for the joint controllers to continue processing them (Article 21 of GDPR).

You may exercise the above rights simply by sending a request for this by recorded delivery mail

or by certified e-mail, to the entity responsible for data protection as indicated above.

In the event that you consider that the rights described above have not been recognised or in the event of an unjustified delay, it is possible for you to make a complaint to the Guarantor of Personal Data Protection. The Guarantor's website contains the complaint form (www.garanteprivacy.it).

This Privacy Policy may be amended over time, including in the event that new regulations come into force for this sector or if services are updated or new ones provided or in the case of technological innovation and therefore users and visitors are invited to consult this page on a regular basis.

For the information sheet in paper format only:

Relating to the purposes listed in point 1: I accept - I don't accept

Relating to the purposes listed in point 2: I accept - I don't accept

Relating to the purposes listed in point 3: I accept - I don't accept

Relating to the purposes listed in point 4: I accept - I don't accept

Relating to the purposes listed in point 5: I accept - I don't accept

Date and signature